



## MappOptimist Technologies

### **Introduction**

MappOptimist Technologies ("we," "us," or "our") respects your privacy and is committed to protecting it through our compliance with this privacy policy. This policy describes:

- The types of information we may collect or that you may provide when you access or use our IT solutions and services (the "Services").
- Our practices for collecting, using, maintaining, protecting, and disclosing that information
- This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in MappOptimist Technologies. This policy is not applicable to any information collected offline or via channels other than this website.

### **This policy applies to information we collect:**

- In email, text, and other electronic messages between you and us.
- Through mobile and desktop applications you download from our website or other online platforms, which provide dedicated non-browser-based interaction between you and our Services.
- If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

### **Consent**

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. By accessing or using our Services, you agree to this privacy policy. If you do not agree with our policies and practices, your choice is not to use our Services.

## Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Services, including:

- **Personal information:** Information by which you may be personally identified, such as name, postal address, email address, telephone number, or any other identifier by which you may be contacted online or offline ("personal information").
- **Non-personal information:** Information that is about you but does not identify you individually, such as usage details, IP addresses, and information collected through cookies and other tracking technologies.

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

## How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Services and their contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfil any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Services or any products or services we offer or provide through them.
- To improve our Services, products, and customer support.
- To monitor and analyse trends, usage, and activities in connection with our Services.
- To detect, investigate, and prevent fraudulent transactions and other illegal activities and protect the rights and property of MappOptimist Technologies and its users.
- To personalize your experience and to deliver content and product offerings relevant to your interests.
- Send you emails (with your consent)

## Disclosure of Your Information

We may disclose aggregated, non-personal information about our users without restriction. We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of [Company Name]'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by MappOptimist Technologies about our Services' users is among the assets transferred.
- To fulfil the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

**We may also disclose your personal information:**

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of MappOptimist Technologies , our customers, or others.

**Log Files**

MappOptimist Technologies follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

**Advertising Partners Privacy Policies**

You may consult this list to find the Privacy Policy for each of the advertising partners of MappOptimist Technologies.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on MappOptimist Technologies, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the

effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that MappOptimist Technologies has no access to or control over these cookies that are used by third-party advertisers.

### **Third Party Privacy Policies**

MappOptimist Technologies' Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

### **Data Security**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. However, the transmission of information via the internet is not completely secure, and we cannot guarantee the security of your personal information transmitted to our Services. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on our Services.

### **Changes to Our Privacy Policy**

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page with a notice that the privacy policy has been updated. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting this privacy policy to check for any changes

### **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

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